Sequence analysis for social scientists

Brendan Halpin, Dept of Sociology, University of Limerick

Academica Sinica, Taipei, August 30-31 2016

Outline

- What is sequence analysis?
- Why it can be worth doing, and how it complements existing approaches
- How to do it, and how to think about it
- Practical, hands-on focus, using (inter alia) my SADI add-on for Stata (Halpin, 2014a)

Slides available at http://teaching.sociology.ul.ie/taiwan

Sequence analysis for social scientists

Session 1: Background

Sequence Analysis in the social sciences

Section 1

Sequence analysis in the social sciences: some background

Sequence Analysis

- What is sequence analysis?
 - Large and active research area
 - From Andrew Abbott in mid-late 1980s, to 2015 special edition of Sociological Methodology
- Focuses on linear data (such as lifecourse trajectories) as sequences, as wholes
- Usually proceeds by defining distances between pairs of sequences, creating empirical typologies, etc

A brief history of SA in Sociology

- Andrew Abbott's long evangelism
 - Abbott (1984) earliest, argues for focusing on sequence as well as duration
 - Abbott and Forrest (1986) Morris dancing
 - Abbott and Hrycak (1990) careers of Baroque musicians
- Abbott's main point: focus on sequences as wholes as an alternative to "variable-based" sociology
- However, his main practical contribution was to introduce the OM algorithm to the social sciences

A brief history of SA in Sociology

- Andrew Abbott's long evangelism
 - Abbott (1984) earliest, argues for focusing on sequence as well as duration
 - Abbott and Forrest (1986) Morris dancing
 - Abbott and Hrycak (1990) careers of Baroque musicians
- Abbott's main point: focus on sequences as wholes as an alternative to "variable-based" sociology
- However, his main practical contribution was to introduce the OM algorithm to the social sciences

James Coleman: 'No one's gonna pay any attention . . . as long as you write about dead German musicians' (Abbott, 2001, p. 13)

Some 1st wave adopters 1/2

- Stovel et al. (1996): A sequence-oriented analysis of career data from a British bank, showing a transition between a status-based and an achievement-based system, from 1890 to 1970.
- Wuerker (1996): Treats sequences of services interactions of mental health patients in Los Angeles. A small data set, but of interest because it uses a relatively uncommon form of trajectory.
- Halpin and Chan (1998): Analyses class careers of British and Irish men to age 35 using retrospective data.

Some 1st wave adopters 2/2

- Blair-Loy (1999): Women's careers in the finance industry;
 identifies change across cohort in opportunity and perspective.
- Han and Moen (1999): How life and work trajectories of couples are coordinated. Dyadic, not analyis of all pairwise distances: uses OM to generate a measure of intra-couple similarity.
- Stovel (2001): Not life-course: looks at county-level histories of lynching in the Southern US, drawing strongly on arguments from Abbott and others about the necessity of taking a sequence perspective on historical explanations.

2000 debate in SMR

- Position: Abbott and Tsay (2000)
- Critiques: Levine (2000) and Wu (2000)
 - is it sociologically meaningful?
 - how do we parameterise it?
 - does it have any advantages over conventional approaches?
- Response: Abbott (2000)

Key developments since

- Widespread in many fields, especially lifecourse related:
 - transition school to work, labour market, retirement, health outcomes, time use
 - Some focus on multiple domains, dyadic approaches, cohort change in average diversity
 - Much still uses clustering to develop empirical typologies
- See Aisenbrey and Fasang (2010) and Halpin (2013) for a summary
- Rather more activity in Europe than in US
- Two important conferences:
 - LaCOSA1 2012 on Sequence Analysis: Blanchard et al. (2014) (includes historical demographers such as Michel Oris)
 - LaCOSA2 2016 on Sequence Analysis and related methods (Online proceedings:
 - https://lacosa.lives-nccr.ch/online-proceedings)

Software developments

- Abbott's optimize program
- Our own initial work used molecular biology software borrowed from the Oxford Dept of Pathology
- Götz Rohwer's TDA included an OM module later (mid-late 1990s)
- Stata: SQ and SADI (mid-late 2000s)
- R: Traminer (mid-late 2000s)

Why do Sequence Analysis?

- Why would we want to do it
 - Holistic vs analytic?
 - Exploratory vs hypothesis testing?
 - Descriptive, visualisation
- Complexity of longitudinal processes hard to capture
- Complementary alternative to stochastic techniques which model data generation process

Sequences are messy

- Lifecourse sequences are epiphenomena of more fundamental underlying processes
- The processes are potentially complex: difficult to predict distribution of sequences
- Other techniques (hazard rate models, models of late outcome using history, models of the pattern of transition rates) give a powerful but incomplete view
- SA clearly allows us visualise complex data; possibly allows us observe features that will otherwise be missed

Potentially complex processes

- The generating processes are complex:
 - individuals bring different characteristics from the beginning
 - history matters, including via duration dependence (individuals accumulate characteristics)
 - time matters:
 - calendar time (e.g. economic cycle), state distribution may change dramatically
 - developmental time (maturation)
 - processes in other lifecourse domains
- Too many parameters to model, hard to visualise distribution of life courses, also the possibility of emergent features
 - Clear exploratory advantages
 - possibility of detecting things that might not be detected otherwise

Timing, sequence, quantum

- Different things can be interesting
 - Timing: when things happen
 - Sequence: in what order do things happen
 - Quantum: how much time is spent in different states (Billari et al., 2006)
- Many applications in longitudinal social science: annotated bibliography in Halpin (2013)

Non-holistic approaches

- Numerous non-holistic approaches exist
- Typically they will discard some aspect of the information in the data, and focus powerfully on another
- For instance, focus on
 - cumulated duration in states (how much but not when)
 - transition patterns between states (period-to-period but not overall)
 - time-to-event of leaving spell (spells, perhaps pooled, but lose sight of individual career).

Cumulative duration

- For instance, summarise trajectories in terms of cumulative time in each state
- Typically use as a predictor (e.g., proportion of time unemployed predicting later ill-health)
- Or as an outcome: variables measured earlier (e.g., school performance) predicting proportion of time unemployed.

Transition rate models

- Model rates of period-to-period change: e.g., monthly movement between labour market statuses
- Model origin-destination patterns: e.g., transition between class at entry to labour market, and class at age 35
- Markov models
- Very useful, good overview, can be descriptive or stochastic: tables make categorical data digestible
- Disadvantage: the focus on the t-1/t or t_0/t_T pattern means a loss of individual continuity
- Some potential to model longer Markov chains (Gabadinho, 2014)

Hazard-rate modelling

- Hazard-rate modelling is one of the dominant statistical alternative
- Either in terms of survival tables and curves (essentially descriptive)
- Or full stochastic models of the determinants of the hazard rate (Cox and/or parametric)
- Example: what characteristics speed up (or slow down) exit from unemployment?
- Very nice conceptual model of the temporal process
- Can test hypotheses
- Disadvantage: spell orientation, lack of whole-trajectory overview

Latent class analysis

- Latent class growth curve models
 - Where theory allows a developmental model of a quantitative outcome
 - Account for the structure of repeated measurement of individuals
 - Not so suitable for categorical variables
- Latent class models can be applied to careers
 - However, difficult to properly incorporate the longitudinality
 - Examples: Lovaglio and Mezzanzanica (2013); Barban and Billari (2012)

Holistic approaches

- Holistic approaches by definition treat whole trajectories as units
- Classification of sequences is a typical goal
- Usually achieved by defining inter-sequence similarity and cluster analysis
- But other aspects of similarity may be interesting
 - Variation of similarity by grouping variable (cohort, social class)
 - Dyad similarity (couples' time use, mother-daughter fertility etc)
 - Distance to pre-defined ideal types (empirical or theoretical)

Defining similarity

- Defining similarity the key challenge: must be
 - efficient
 - coherent, and
 - sociologically meaningful
- We will consider a number of methods to do this
 - Hamming distance
 - Optimal Matching distance
 - Dynamic Hamming distance
 - Time-warping measures
 - Combinatorial subsequence measures

Hamming distance and Optimal Matching

- The simplest way to compare sequences is element-wise
- Given a rule for d(a, b), project it onto D(A, B) as $D(A, B) = \sum_i d(A_i, B_i)$
- Requires sequence of equal length
- Hamming distance: recognises match or similarity at same time
- Simple but important case of mapping d(a,b) o D(A,B)

Hamming distance example

Calculate Hamming distance

Hamming distance example

Calculate Hamming distance

Resulting distances

Optimal Matching

- Hamming recognises similarity at the same time
- If sequences have similarity that is out of alignment this will not be recognised
- OM defines similarity like Hamming, but uses insertion and deletion to allow sequences to align
 - I.e., it cuts bits out in order to slide other parts along to match
 - Insertion/deletion also enables comparison of sequences of different lengths
- Origins in computer science, pattern recognition, extensive use in molecular biology

OM example

OMA call

OM example

OMA call

. oma s1-s5, subs(scost) indel(1.5) /// pwd(oma) length(5)

Resulting distances

OM distances

```
symmetric oma[4,4]
     c1
         c2
              c3
                   c4
r1
r2
    . 6
r3
  .6 .6 0
                    0
```

Hamming distances

```
symmetric ham[4,4]
           с3
                 c4
r1
r2
  1.2
  .6 1.4 0
       1.2 1.8
```

OM vs Hamming

- For most pairs the OM and Hamming distance is the same
- For the pairs (1,2) and (2,3), OM distance is less because "alignment" allows a better match
- 1 vs 2

• 2 vs 3

| Operation | Intermediate state | Cost |
|------------|--------------------|------|
| Sequence 2 | ABCD | = 0 |
| | | = |
| | | = |
| | | = |
| | | = |
| | | = |
| | | = |
| Sequence 1 | CDAAB | = |

| Operation | Intermediate state | Cost |
|------------|--------------------|------------|
| Sequence 2 | ABCD | = 0 |
| insert C | CABCD | +1.5 = 1.5 |
| | | = |
| | | = |
| | | = |
| | | = |
| | | = |
| Sequence 1 | CDAAB | = |

| Operation | Intermediate state | Cost |
|------------|--------------------|------------|
| Sequence 2 | ABCD | = 0 |
| insert C | CABCD | +1.5 = 1.5 |
| insert D | CDABCD | +1.5 = 3.0 |
| | | = |
| | | = |
| | | = |
| | | = |
| Sequence 1 | CDAAB | = |

| Operation | Intermediate state | Cost |
|--------------------------------|--------------------|------------|
| Sequence 2 | ABCD | = 0 |
| insert C | CABCD | +1.5 = 1.5 |
| insert D | CDABCD | +1.5 = 3.0 |
| $const\ \mathtt{A}=\mathtt{A}$ | CDABCD | +0.0 = 3.0 |
| | | = |
| | | = |
| | | = |
| Sequence 1 | CDAAB | = |

| Operation | Intermediate state | Cost |
|--------------------------------|-----------------------|------------|
| Sequence 2 | ABCD | = 0 |
| insert C | CABCD | +1.5 = 1.5 |
| insert D | CDABCD | +1.5 = 3.0 |
| $const\ \mathtt{A}=\mathtt{A}$ | CDABCD | +0.0 = 3.0 |
| subs B $ ightarrow$ A | CDA <mark>A</mark> CD | +1.0 = 4.0 |
| | | = |
| | | = |
| Sequence 1 | CDAAB | = |

| Operation | Intermediate state | Cost |
|------------------------------------|--------------------|------------|
| Sequence 2 | ABCD | = 0 |
| insert C | CABCD | +1.5 = 1.5 |
| insert D | CDABCD | +1.5 = 3.0 |
| ${\sf const} \; {\tt A} = {\tt A}$ | CDABCD | +0.0 = 3.0 |
| subs B $ ightarrow$ A | CDAACD | +1.0 = 4.0 |
| subs C ${ ightarrow}$ B | CDAABD | +1.0 = 5.0 |
| | | = |
| Sequence 1 | CDAAB | = |

| Operation | Intermediate state | Cost |
|-------------------------------|--------------------|------------|
| Sequence 2 | ABCD | = 0 |
| insert C | CABCD | +1.5 = 1.5 |
| insert D | CDABCD | +1.5 = 3.0 |
| const $\mathtt{A}=\mathtt{A}$ | CDABCD | +0.0 = 3.0 |
| subs B $ ightarrow$ A | CDAACD | +1.0 = 4.0 |
| subs C ${ ightarrow}$ B | CDAABD | +1.0 = 5.0 |
| delete D | CDAAB- | +1.5 = 6.5 |
| Sequence 1 | CDAAB | = 6.5 |

Programming OM

- OM distance is defined as the cheapest set of "elementary operations" that edit one sequence into another
- Determining the cheapest set of "elementary operations" is potentially complex – a large population of candidates
- However, it can be stated as a recursive problem and programmed very efficiently
- Understanding how it is programmed can help understand the principle of OM

OM: Recursive problem

$$egin{aligned} \Delta_{OM}(A^p,B^q) = \ & min \left\{ egin{array}{ll} \Delta_{OM}(A^{p-1},B^q) & + indel \ \Delta_{OM}(A^{p-1},B^{q-1}) + \delta(a_p,b_q) \ \Delta_{OM}(A^p,B^{q-1}) & + indel \ \end{array}
ight. \end{aligned}$$

(Δ represents distance between sequences, and δ differences within the state space)

| | | s ₂ | | | |
|-------|---|-----------------------|---|---|---|
| | | Α | В | C | D |
| | C | 2 | 1 | 0 | 1 |
| s_1 | D | 3 | 2 | 1 | 0 |
| | Α | 0 | 1 | 2 | 3 |
| | Α | 0 | 1 | 2 | 3 |
| | В | 1 | 0 | 1 | 2 |

| 0 | 2 | 4 | 6 | 8 |
|------------------|---|---|---|---|
| 2 | | | | |
| 4 | | | | |
| 2 4 6 8 | | | | |
| 8 | | | | |
| 10 | | | | |

Cell value:
$$min(c_{i-1,j-1} + \omega_{i,j}, c_{i,j-1} + \iota, c_{i-1,j} + \iota)$$

= $min(0 + 2, 2 + 2, 2 + 2) = 2$

| | | <i>s</i> ₂ | | | |
|-------|---|-----------------------|---|---|---|
| | | Α | В | C | D |
| | C | 2 | 1 | 0 | 1 |
| s_1 | D | 3 | 2 | 1 | 0 |
| | Α | 0 | 1 | 2 | 3 |
| | Α | 0 | 1 | 2 | 3 |
| | В | 1 | 0 | 1 | 2 |

| 0 | 2 | 4 | 6 | 8 |
|------------------|---|---|---|---|
| 2 | | | | |
| 4 | | | | |
| 2 4 6 8 | | | | |
| 8 | | | | |
| 10 | | | | |

| | | <i>s</i> ₂ | | | |
|-------|---|-----------------------|---|---|---|
| | | Α | В | C | D |
| | C | 2 | 1 | 0 | 1 |
| s_1 | D | 3 | 2 | 1 | 0 |
| | Α | 0 | 1 | 2 | 3 |
| | Α | 0 | 1 | 2 | 3 |
| | В | 1 | 0 | 1 | 2 |

| 0 | 2 | 4 | 6 | 8 |
|------------------|---|---|---|---|
| 2 | 2 | | | |
| 4 | | | | |
| 2 4 6 8 | | | | |
| 8 | | | | |
| 10 | | | | |

Cell value:
$$min(c_{i-1,j-1} + \omega_{i,j}, c_{i,j-1} + \iota, c_{i-1,j} + \iota)$$

$$= min(2+1, 2+2, 4+2) = 3$$

| | | <i>s</i> ₂ | | | |
|-------|---|-----------------------|---|---|---|
| | | Α | В | C | D |
| | C | 2 | 1 | 0 | 1 |
| s_1 | D | 3 | 2 | 1 | 0 |
| | Α | 0 | 1 | 2 | 3 |
| | Α | 0 | 1 | 2 | 3 |
| | В | 1 | 0 | 1 | 2 |

| 0 | 2 | 4 | 6 | 8 |
|------------------|---|---|---|---|
| 2 | 2 | | | |
| 4 | | | | |
| 2 4 6 8 | | | | |
| 8 | | | | |
| 10 | | | | |

| | | s ₂ | | | |
|-------|---|-----------------------|---|---|---|
| | | Α | В | C | D |
| | C | 2 | 1 | 0 | 1 |
| s_1 | D | 3 | 2 | 1 | 0 |
| | Α | 0 | 1 | 2 | 3 |
| | Α | 0 | 1 | 2 | 3 |
| | В | 1 | 0 | 1 | 2 |

| 0 | 2 | 4 | 6 | 8 |
|------------------|---|---|---|---|
| 2 | 2 | 3 | | |
| 4 | | | | |
| 2 4 6 8 | | | | |
| 8 | | | | |
| 10 | | | | |

Cell value:
$$min(c_{i-1,j-1} + \omega_{i,j}, c_{i,j-1} + \iota, c_{i-1,j} + \iota)$$

$$= min(4+0,3+2,6+2) = 4$$

| | | s ₂ | | | |
|-------|---|-----------------------|---|---|---|
| | | Α | В | C | D |
| | C | 2 | 1 | 0 | 1 |
| s_1 | D | 3 | 2 | 1 | 0 |
| | Α | 0 | 1 | 2 | 3 |
| | Α | 0 | 1 | 2 | 3 |
| | В | 1 | 0 | 1 | 2 |

| 0 | 2 | 4 | 6 | 8 |
|------------------|---|---|---|---|
| 2 | 2 | 3 | | |
| 4 | | | | |
| 2 4 6 8 | | | | |
| 8 | | | | |
| 10 | | | | |

| | | s ₂ | | | |
|-------|---|-----------------------|---|---|---|
| | | Α | В | C | D |
| | C | 2 | 1 | 0 | 1 |
| s_1 | D | 3 | 2 | 1 | 0 |
| | Α | 0 | 1 | 2 | 3 |
| | Α | 0 | 1 | 2 | 3 |
| | В | 1 | 0 | 1 | 2 |

| 0 | 2 | 4 | 6 | 8 |
|------------------|---|---|---|---|
| 2 | 2 | 3 | 4 | |
| 4 | | | | |
| 6 | | | | |
| 2 4 6 8 | | | | |
| 10 | | | | |

$$= min(6 + 1, 4 + 2, 8 + 2) = 6$$

$$s_{2}$$

$$A \quad B \quad C \quad D$$

$$c \quad 2 \quad 1 \quad 0 \quad 1$$

$$s_{1} \quad D \quad 3 \quad 2 \quad 1 \quad 0$$

$$A \quad 0 \quad 1 \quad 2 \quad 3$$

$$A \quad 0 \quad 1 \quad 2 \quad 3$$

$$B \quad 1 \quad 0 \quad 1 \quad 2$$

| 0 | 2 | 4 | 6 | 8 |
|------------------|---|---|---|---|
| | 2 | 3 | 4 | |
| 2 4 6 8 | | | | |
| 6 | | | | |
| 8 | | | | |
| 10 | | | | |

| | | <i>s</i> ₂ | | | | |
|-------|---|-----------------------|---|---|---|--|
| | | Α | В | C | D | |
| | C | 2 | 1 | 0 | 1 | |
| s_1 | D | 3 | 2 | 1 | 0 | |
| | Α | 0 | 1 | 2 | 3 | |
| | Α | 0 | 1 | 2 | 3 | |
| | В | 1 | 0 | 1 | 2 | |

| 0 | 2 | 4 | 6 | 8 |
|------------------|---|---|---|---|
| 2 | 2 | 3 | 4 | 6 |
| 2 4 6 8 | | | | |
| 6 | | | | |
| 8 | | | | |
| 10 | | | | |

| | | s ₂ | | | |
|-------|---|-----------------------|---|---|---|
| | | Α | В | C | D |
| | C | 2 | 1 | 0 | 1 |
| s_1 | D | 3 | 2 | 1 | 0 |
| | Α | 0 | 1 | 2 | 3 |
| | Α | 0 | 1 | 2 | 3 |
| | В | 1 | 0 | 1 | 2 |

| 0 | 2 | 4 | 6 | 8 |
|--------|---|---|---|---|
| 2 | 2 | 3 | 4 | 6 |
| 4 6 | 4 | 4 | 4 | 4 |
| 6 | | | | |
| 8 | | | | |
| 10 | | | | |

| | | s ₂ | | | |
|-------|---|-----------------------|---|---|---|
| | | Α | В | C | D |
| | C | 2 | 1 | 0 | 1 |
| s_1 | D | 3 | 2 | 1 | 0 |
| | Α | 0 | 1 | 2 | 3 |
| | Α | 0 | 1 | 2 | 3 |
| | В | 1 | 0 | 1 | 2 |

| 0 | 2 | 4 | 6 | 8 |
|----|---|---|---|---|
| 2 | 2 | 3 | 4 | 6 |
| 4 | 4 | 4 | 4 | 4 |
| 6 | 4 | 5 | 6 | 6 |
| 8 | | | | |
| 10 | | | | |

| | | | s ₂ | | | |
|-------|---|---|-----------------------|---|---|--|
| | | Α | В | C | D | |
| | C | 2 | 1 | 0 | 1 | |
| s_1 | D | 3 | 2 | 1 | 0 | |
| | Α | 0 | 1 | 2 | 3 | |
| | Α | 0 | 1 | 2 | 3 | |
| | В | 1 | 0 | 1 | 2 | |

| 0 | 2 | 4 | 6 | 8 |
|----|---|---|---|---|
| 2 | 2 | 3 | 4 | 6 |
| 4 | 4 | 4 | 4 | 4 |
| 6 | 4 | 5 | 6 | 6 |
| 8 | 6 | 5 | 7 | 8 |
| 10 | | | | |

| | | <i>s</i> ₂ | | | |
|-------|---|-----------------------|---|---|---|
| | | Α | В | C | D |
| | C | 2 | 1 | 0 | 1 |
| s_1 | D | 3 | 2 | 1 | 0 |
| | Α | 0 | 1 | 2 | 3 |
| | Α | 0 | 1 | 2 | 3 |
| | В | 1 | 0 | 1 | 2 |

| 0 | 2 | 4 | 6 | 8 |
|----|---|---|---|---|
| 2 | 2 | 3 | 4 | 6 |
| 4 | 4 | 4 | 4 | 4 |
| 6 | 4 | 5 | 6 | 6 |
| 8 | 6 | 5 | 7 | 8 |
| 10 | 8 | 6 | 6 | 8 |

Section 2: Practical Sequence Analysis

How to carry out basic sequence analysis

Two example data sets

- We will be primarily using two data sets as examples
 - MVAD: McVicar/Anyadike-Danes data on the school-to-work transition in Northern Ireland (72 months, 6 states)
 - BSSEQ: 6 years of labour market history of women who have a birth at end of year 2 (72 months, 4 states)

Initial step: looking at life course data

- It's harder to get an overview of lifecourse that cross-sectional data
- However, a number of numeric and graphical techniques are available

Numeric summaries

We can summarise lifecourse data in terms of:

- Cumulative duration
- Number of spells
- Patterns of transition rates
 - month by month
 - start by finish
- Durations to event (time to first job, first marriage, first child)

Useful to break down these measures by covariates, and model them

Descriptives

Cumulative duration

```
use myad
cumuldur state*, cd(cd) nstates(6)
reshape long cd, i(id) j(durtype)
label values durtype state
table male durtype, c(mean cd) format(%5.2f)
table grammar durtype, c(mean cd) format(%5.2f)
   0 | 29.24 12.73 10.12 7.30 5.55 7.06
     1 | 34.96 10.75 6.81 5.00 9.12 5.36
     durtype
 0 | 34.25 12.42 6.07 4.44 8.09 6.74
     1 | 23.02 8.47 18.93 13.62 4.32 3.64
```

Number of spells

- . nspells state*, gen(nsp)
- . tab nsp grammar, col nofreq

| | 1 | grammar | | | |
|-------|-----|---------|--------|-----|--------|
| nsp | 1 | 0 | 1 | 1 | Total |
| | -+- | | | -+- | |
| 1 | 1 | 6.17 | 4.65 | - | 5.90 |
| 2 | - | 20.24 | 24.81 | - | 21.07 |
| 3 | 1 | 30.70 | 33.33 | 1 | 31.18 |
| 4 | 1 | 19.21 | 19.38 | - | 19.24 |
| 5 | 1 | 12.52 | 6.98 | 1 | 11.52 |
| 6 | - | 4.12 | 6.20 | | 4.49 |
| 7 | - | 3.95 | 1.55 | | 3.51 |
| 8 | - | 1.37 | 2.33 | | 1.54 |
| 9 | 1 | 1.03 | 0.78 | 1 | 0.98 |
| 10 | 1 | 0.34 | 0.00 | 1 | 0.28 |
| 11 | 1 | 0.34 | 0.00 | 1 | 0.28 |
| | -+- | | | -+- | |
| Total | 1 | 100.00 | 100.00 | 1 | 100.00 |

Transition rates

```
use mvad
reshape long state, i(id) j(t)
by id: gen last = state[_n-1] if _n>1
label values last state
tab last state, row nofreq
```

Descriptives

Transition rates

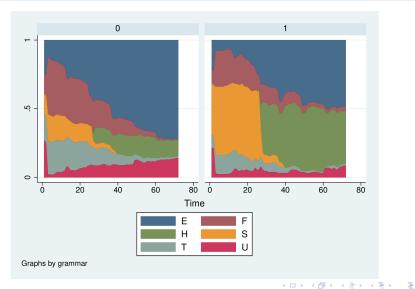
| 1 | | | stat | е | | | |
|-------|--------|-------|-------|-------|-------|-------|--------|
| last | E | F | H | S | T | υl | Total |
| E | 22,039 | 115 | 56 | 39 | 58 | 146 | 22,453 |
| ! | 98.16 | 0.51 | 0.25 | 0.17 | 0.26 | 0.65 | 100.00 |
| F | 227 | 7,927 | 54 | 8 | 33 | 73 | 8,322 |
| 1 | 2.73 | 95.25 | 0.65 | 0.10 | 0.40 | 0.88 | 100.00 |
| H | 60 | 1 | 5,787 | 0 | 3 | 11 | 5,862 |
| 1 | 1.02 | 0.02 | 98.72 | 0.00 | 0.05 | 0.19 | 100.00 |
| S | 59 | 50 | 74 | 4,120 | 19 | 23 | 4,345 |
| 1 | 1.36 | 1.15 | 1.70 | 94.82 | 0.44 | 0.53 | 100.00 |
| T | 197 | 21 | 0 | 4 | 4,973 | 69 | 5,264 |
| 1 | 3.74 | 0.40 | 0.00 | 0.08 | 94.47 | 1.31 | 100.00 |
| U | 182 | 120 | 9 | 39 | 64 | 3,892 | 4,306 |
| 1 | 4.23 | 2.79 | 0.21 | 0.91 | 1.49 | 90.39 | 100.00 |
| Total | 22,764 | 8,234 | 5,980 | 4,210 | 5,150 | 4,214 | 50,552 |
| 1 | 45.03 | 16.29 | 11.83 | 8.33 | 10.19 | 8.34 | 100.00 |

Graphs

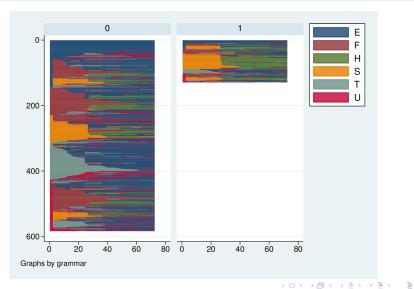
Graphs give us an even better overview. Consider

- Chronograms
- Survival plots
- Index plots
- Transition rate time-series

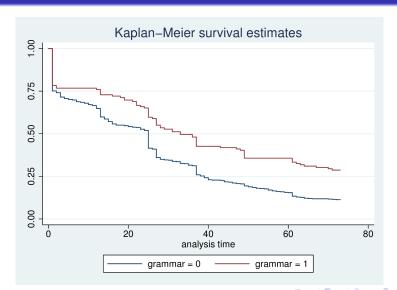
Chronograms



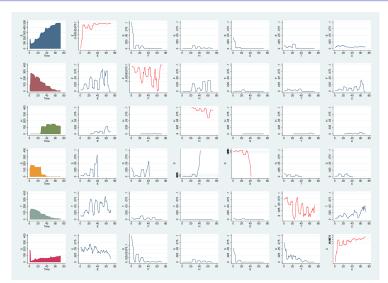
Index plots



Survival plots: time to first job



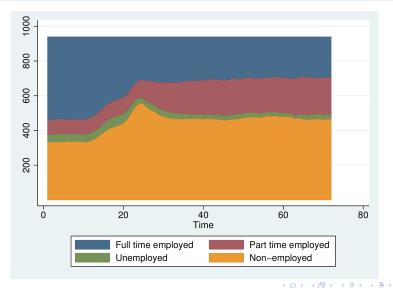
Transition rate time-series



Sequence analysis of real data

Now let's do some sequence analysis of real lifecourse data

Chronogram, mothers' labour market history (BS)



OM on BS data

OM output

```
. oma state*, subs(scost) indel(1.5) pwd(oma) len(72)
Normalising distances with respect to length
(0 observations deleted)
417 unique observations
nrefs: 0
```

. matlist oma[1..5,1..5]

| | +_ | c1 | c2 | c3 | c4 | c5 |
|--------|---------|----------|----------|----------|----------|----|
| r1 | . – | 0 | | | | |
| r2 | | 2.694444 | 0 | | | |
| r3 | | .7777778 | 1.916667 | 0 | | |
| r4 | | 1.861111 | .8333333 | 1.083333 | 0 | |
| r5 | | 2.277778 | .4583333 | 1.541667 | .8333333 | 0 |

Hamming for comparison

- . hamming state*, subs(scost) pwd(ham)
- . corrsqm ham oma

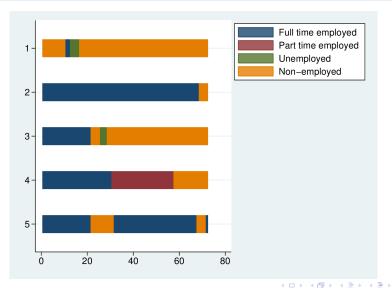
VECH correlation between ham and oma: 0.9946

. matlist ham[1..5,1..5]

| | c1 | c2 | с3 | c4 | с5 |
|----|----------|----------|----------|----------|----|
| r1 | | | | | |
| r2 | 2.694444 | 0 | | | |
| r3 | .7777778 | 1.916667 | 0 | | |
| r4 | 1.861111 | .8333333 | 1.083333 | 0 | |
| r5 | 2.277778 | . 5 | 1.583333 | 1.222222 | 0 |

Session 2: Doing SA
Sequence analysis of real data

First five sequences



What to do with distances?

- Pairwise distance matrices are an intermediate point
- One useful thing: create a data-driven classification
- Use cluster analysis, typically using Ward's linkage
- Number of clusters is a matter for thought, 8 is convenient for exposition (but see also Halpin (2016))

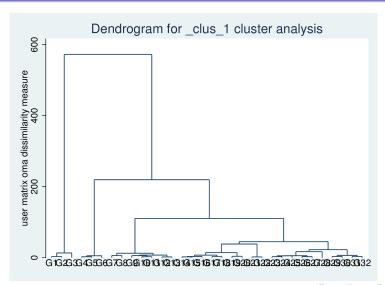
Clustering OM

```
clustermat wards oma, add
cluster generate g8=groups(8)
cluster dendrogram, cutnumber(32)
chronogram state*, by(g8)
chronogram state*, by(g8) proportional
```

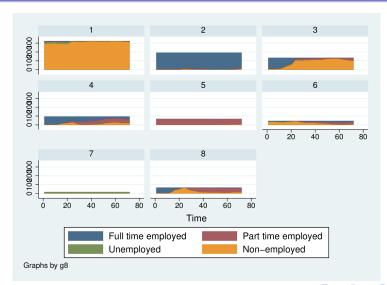
Session 2: Doing SA

Cluster analysis: empirical typologies from distances

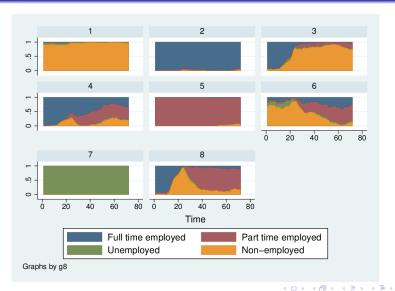
Dendrogram



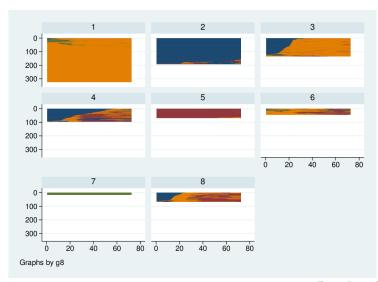
Chronogram by cluster



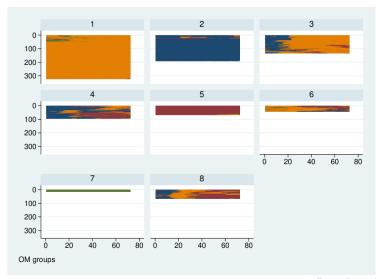
Chronogram, proportional



Indexplot



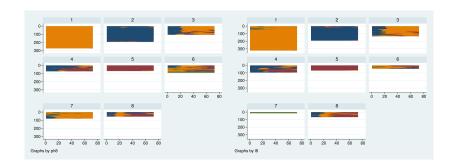
Indexplot in dendrogram order



Details: how it was done

```
clustermat wards oma, add
cluster generate g8 = groups(8)
cluster generate g999 = groups(800), ties(fewer)
chronogram state*, by(g8)
chronogram state*, by(g8) prop
reshape long state, i(pid) i(t)
sqset state pid t
sqindexplot, by(g8, legend(off))
sqindexplot, by(g8, legend(off)) order(g999)
```

Compare Hamming (L) and OM (R) solutions



ARI and permtab

| | Hamming | | | | | | | |
|----|---------|-----|----|----|----|----|----|----|
| OM | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 1 | 273 | 0 | 1 | 0 | 0 | 1 | 48 | 0 |
| 2 | 0 | 192 | 0 | 0 | 0 | 0 | 0 | 0 |
| 3 | 0 | 0 | 85 | 0 | 1 | 16 | 32 | 0 |
| 4 | 0 | 0 | 10 | 69 | 0 | 0 | 0 | 16 |
| 5 | 0 | 0 | 0 | 0 | 68 | 0 | 0 | 0 |
| 6 | 0 | 1 | 0 | 0 | 0 | 44 | 0 | 0 |
| 7 | 0 | 0 | 0 | 0 | 0 | 16 | 0 | 0 |
| 8 | 0 | 0 | 10 | 4 | 0 | 14 | 0 | 39 |

• Kappa-max: 0.7791

• Adjusted Rand Index: 0.7818

Hamming and OM

- Often with lifecourse data, Hamming and OM generate quite similar results
- However, where they differ it is with more complex sequences

Complexity of sequences

- Complexity of sequences is relevant: more complex means less likely to be similar (and perhaps, similarity is more interesting)
- How to measure? Number of spells is part of it
- Also distribution of time
- A single long spell is the simplest sequence
- Many spells in many different states is very complex

Shannon Entropy

- Information theory relates complexity to "entropy"
- More complex objects are harder to describe, cannot be compressed
- Shannon Entropy: $\epsilon = -\sum p_i \log_2 p_i$ where p_i is the proportion of months in state i
- Takes account of diversity of state but ABABAB counts as no more complex than AAABBB

Example: entropy

```
entropy state*, gen(ent) cd(pcd) nstates(4)
nspells state*, gen(nsp)
gen ent2 = ent*nsp/72
table g8, c(mean ent mean ent2 mean nsp) format(%6.3f)
```

| g8 | 1 | mean(ent) | mean(ent2) | mean(nsp) |
|----|-------|-----------|------------|-----------|
| 1 | - T - | 0.150 | 0.008 | 1.536 |
| 2 | 1 | 0.100 | 0.004 | 1.359 |
| 3 | | 1.143 | 0.061 | 3.560 |
| 4 | 1 | 1.053 | 0.057 | 3.684 |
| 5 | | 0.074 | 0.003 | 1.235 |
| 6 | 1 | 1.252 | 0.091 | 4.844 |
| 7 | | 0.000 | 0.000 | 1.000 |
| 8 | | 1.489 | 0.097 | 4.597 |

Elzinga's turbulence

- In Elzinga (2010) a measure of complexity is proposed that is more appropriate for spell data
- It is based on duration weighted spells, and on subsequence counting
- It combines a measure based on the number of distince subsequences, with a measure of the variance of their durations
- It is (only) available in TraMineR
- However, in practice the simpler Shannon entropy correlates highly with it

Regular expressions

- If sequences are represented as text, text-processing tools such as "regular expressions" can be used to sort between them
- Refer to lab notes for more details

```
stripe state*, gen(seqst)
list seqst in 1/5,clean
count if regexm(seqst,"^A+$")
count if regexm(seqst,"^AAAAAA+.*DDDDDD.*AAAAAAA.*$")
count if regexm(seqst,"AB.*AB")
```

Multi-dimensional scaling (optional)

- The other "obvious" thing to do with pairwise distances is multi-dimensional scaling
- The network of distances implies a coherent space: can we re-construct it?
- Preferably with dimensions much less than number of sequences!
- Standard MDS uses principal component analysis

```
Sequence analysis for social scientists
Session 3
MDS and pairwise distances (optional)
```

Example

```
. mdsmat oma, dim(3)
(row names of (dis)similarity matrix differ from column names; row names used)

Classical metric multidimensional scaling dissimilarity matrix: oma

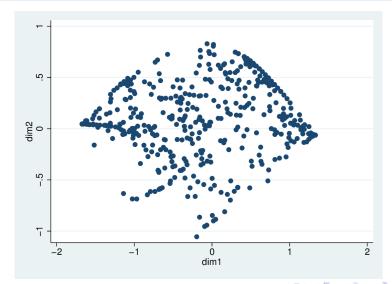
Number of obs = 940

Eigenvalues > 0 = 188 Mardia fit measure 1 = 0.7556

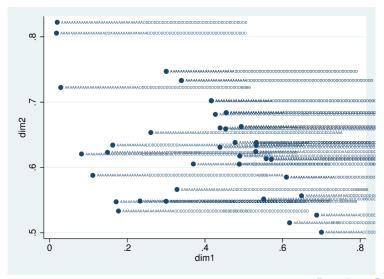
Retained dimensions = 3 Mardia fit measure 2 = 0.9932
```

| | I | abs(eige | nvalue) | (eigenvalue)^2 | | |
|-----------|------------|----------|---------|----------------|--------|--|
| Dimension | Eigenvalue | Percent | Cumul. | Percent | Cumul. | |
| 1 | 1205.3971 | 67.73 | 67.73 | 98.57 | 98.57 | |
| 2 | 95.282325 | 5.35 | 73.08 | 0.62 | 99.19 | |
| 3 | 44.082404 | 2.48 | 75.56 | 0.13 | 99.32 | |
| | + | | | | | |
| 4 | 28.932307 | 1.63 | 77.19 | 0.06 | 99.38 | |
| 5 | 23.350698 | 1.31 | 78.50 | 0.04 | 99.41 | |
| 6 | 12.040492 | 0.68 | 79.17 | 0.01 | 99.42 | |
| 7 | 10.398137 | 0.58 | 79.76 | 0.01 | 99.43 | |
| 8 | 8.8446418 | 0.50 | 80.26 | 0.01 | 99.44 | |
| 9 | 6.3672493 | 0.36 | 80.61 | 0.00 | 99.44 | |
| 10 | 6.1013343 | 0.34 | 80.96 | 0.00 | 99.44 | |

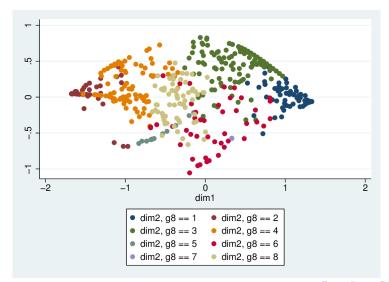
Scatterplot



Scatterplot



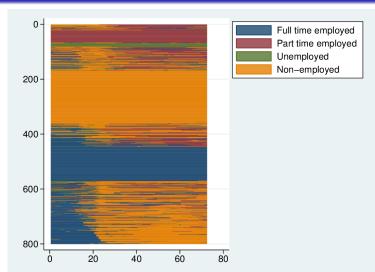
Scatterplot by cluster solution



Session 3

MDS and pairwise distances (optional)

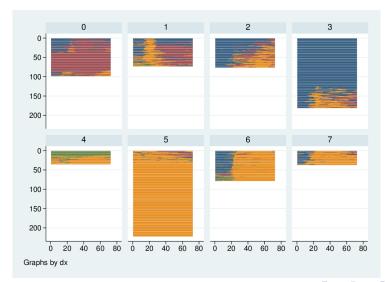
Avoid clustering: Indexplot ordered by 1st MDS dimension



Session 3

MDS and pairwise distances (optional)

Partitioning by MDS



Are substitution costs a problem?

- Repeated claims in the literature:
 - that sociologists don't know how to set substitution costs,
 - that we can't match the effectiveness of molecular biology
- Yes, our analytical goals are often much less well defined than those of the biologists
- No, substitution costs are not an intractable problem

Mapping states to sequences

- The essence of SA is mapping a view of a state space onto a view of a trajectory space: $d(s) \rightarrow D(S)$
- We start with knowledge or a view of how states relate to each other (what states are like each other, what states are dissimilar)
- With a suitable algorithm we map this perspective onto trajectories through the state space: what trajectories are more or less similar
- The nature of the algorithm determines
 - Whether the mapping makes sense
 - Exactly how the structure of the state space affects the structure of the trajectory space

• Can we expect OMA to provide a coherent $d(s) \rightarrow D(S)$ mapping?

- Elementary operations are intuitively appealing:

 - O(ABCD, ABD) = f(indel)
 - minimising concatenation of these two operations to link any pair of trajectories
- If 3 is reasonable, 1 and 2 determine how state space affects trajectory space

Thinking about state spaces and distances

- Costs can be thought of as distances between states
- If state space is \mathbb{R}^n , distance is intuitive
- If state space is categorical, how define distance?
 - State space as efficient summary of clustered distribution in \mathbb{R}^n : distances are between cluster centroids
 - State space can be mapped onto specific set of quantitative dimensions; each state located at the vector of its mean values; Euclidean or other distances between vectors
 - States can be located relative to each other on theoretical grounds

Transitions and substitutions

- Transition rates frequently proposed as basis for substitution costs
- Critics of OMA complain of substitution operations implying impossible transitions (e.g., Wu)
- Even proponents of OMA are sometimes concerned about "impossible" transitions (e.g., Pollock, 2007)
- But substitutions are not transitions, not even a little bit!
 - substitutions happen across sequences, D(ABC, ADC) = f(d(B, D)) (similarity of states)
 - transitions happen within sequences (movement between states)

Informative transition rates

- No logical connection between substitutions and transition rates
- but under certain circumstances transition rates can inform us about state distances
- If state space is a partitioning of an unknown \mathbb{R}^n , movement is random (unstructured), and the probability of a move is inversely related to its length, then
- Distance between states will vary inversely with the transition rates
- However, these conditions usually not met

Deceptive transiton rates

- Example: using voting intentions as a way of defining inter party distances
- UK: relatively high Con-LibDem two-way flows; ditto Lab-LibDem
- But Con-Lab transitions much lower: implies a potentially incoherent space (non-metric, more below)
 - d(Con, Lab) > d(Con, LibDem) + d(LibDem, Lab)
- Procedure confuses party state space and voter characteristics
- Voter polarisation/loyalty is trajectory information, not state information
- Another type of problem: irrelevant distinctions can cause similar states to have low transition rates

Take "space" seriously

- Very useful to think in spatial terms
 - **①** State space as efficient summary of clustered distribution in \mathbb{R}^n
 - State space mapped onto specific set of quantitative dimensions
 - State space defined on theoretical grounds
- For 1 and 2, explicitly multidimensional, in case 2 dimensions are explicit
- For 1 and 3, we can attempt to recover the implicit dimensions

Looking at state spaces

- Two very simple state spaces:
 - Single dimension, equally spaced:

| 0 | 1 | 2 | 3 |
|---|---|---|---|
| 1 | 0 | 1 | 2 |
| 2 | 1 | 0 | 1 |
| 3 | 2 | 1 | 0 |

• All states equidistant -n-1 dimensions

| 0 | 1 | 1 | 1 |
|---|---|---|---|
| 1 | 0 | 1 | 1 |
| 1 | 1 | 0 | 1 |
| 1 | 1 | 1 | 0 |

Structure passes through

- State space structure passes through to trajectory space structure
 - Distances between states clearly affect distances between trajectories containing high proportions of those states
 - If d("A","B") << d("A","C") then D("..AAAA..","..BBB..") will tend to be less than D("..AAAA..","..CCC..")
 - Differential distances promote alignment: AADDAAA and AAADDAA are more likely to be aligned to match the DD if d("A","D") is large
 - If the state distances are non-metric, the trajectory distances may also be non-metric (at least between trajectories consisting of near 100% one state)
 - Unidimensional states spaces will tend to be reflected strongly in 1st principle component of trajectory space

Designing state spaces

- Be explicit about state spaces and what distances mean
- Think spatially
 - Choose high or low dimensions, but have your reasons
- Simplify state space as far as possible
 - Drop irrelevant distinctions
 - Drop longitudinal information: let the sequence encode the temporal information, make state space cross-sectional

Legally married Not legally married

Dropping temporal information

e.g., Simplify marital status:

| Living al | one | Living with partner | | |
|--------------|-------|---------------------|--|--|
| Separated | | Married | | |
| Single, | never | Cohabiting | | |
| married, | post- | | | |
| cohabitation | ١, | | | |
| divorced | | | | |

- The sequence will distinguish adequately between the various "single" states
- Parity sequences: Women's annual fertility history
 - in parity terms: 000112333344444
 - in birth event terms: 000101100010000

Costing OM: a tractable problem

- Substitution costs make a big difference
 - but largely understandable in operation
 - and an asset more meaningful state space, more meaningful trajectory space
- Think spatially! Use data and geometric models
- Simplify
- Let the sequence do the temporal work

Alternatives to OM and Hamming

- OMA is the dominant but not the only approach
- It receives justified and unjustified criticism in terms of its fit to lifecourse data
- One axis of critique relates to costs: Dynamic Hamming sidesteps this
- Another relates to whether token strings are:
 - a good way to represent life-course processes (continuous time, discrete state space, infrequent transitions)
 - and whether operations on token-strings match sociological difference

Alternatives

- Hollister's LOM and my OMv attempt to fix OM by paying attention to the local context of operations (but fail: non-metric)
- TWED "warps time" and has more sensitivity to spell order
- Lesnard's Dynamic Hamming estimates substitution costs from the data and does no alignment
- Elzinga's duration-weighted combinatorial measures pay strict attention to spell order and duration
- See Halpin (2014b) for a discussion
- See Studer and Ritschard (2014) for a comprehensive review of distance measures

An aside: Metric spaces

- To treat a dissimilarity as a distance, it must be compatible with a "metric space"
- Everyday 3D Euclidean space is metric, but we can relax many of the characteristics of Euclidean space and still think in spatial terms, using e.g., cluster analysis and MDS
- Four conditions are required
 - d(x,x) = 0; identity
 - $d(x, y) \ge 0$; non-negativity
 - d(x, y) = d(y, x); symmetry
 - $d(x,y) \le d(x,z) + d(z,y)$; the "triangle inequality"
- LOM and OMv do not satisfy the triangle inequality

Dynamic Hamming

- Dynamic Hamming takes a completely different slant: no alignment
- Similarity at the same time only, where similarity is defined by time-dependent transition patterns
 - While changes are common differences matter less
 - While change is rare, differences are more marked
- Naturally appropriate for "clock" time, e.g., daily, weekly, annual patterns
- Less obviously appropriate for "developmental" time, where a common feature is people taking the same route at different speeds
- Lesnard (2006); Lesnard and de Saint Pol (2009); Lesnard (2010), implemented by him (seqcomp), in Traminer and SADI

Combinatorial approaches

- Combinatorial methods are a completely different approach to sequence comparison
- Proposed by Elzinga (2003, 2005)
- Compare sequences in terms of common "subsequences" rather than string-edits

Counting sequences

- The sequence ABC has as subsequences:
 - the null (empty) string
 - A, B and C
 - AB, AC and BC
 - and ABC itself
- A sequence of length / has 2 subsequences
- If elements are repeated not all subsequences are distinct

Combinatorial measures

- Elzinga has proposed a number of measures that count subsequences
 - Longest common subsequence
 - Number of common subsequences
 - Number of matching subsequences
- A completely different logic, combinatorial rather than string-editing: "the same states in the same order"
- One particularly attractive approach: number of matching spell-subsequences weighted by duration (I refer to it as "X/t")

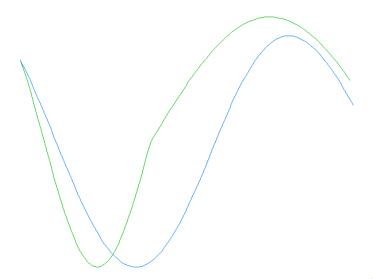
Warping time

- What of time-warping?
- Abbott and Hrycak (1990) use the term to suggest non-linear time scales
- OMv "warps time" by weighting it differently in different spells
- In turn informed by Sankoff and Kruskal (1983), Time Warps, String Edits and Macromolecules
- But time-warping refer to a specific set of algorithms

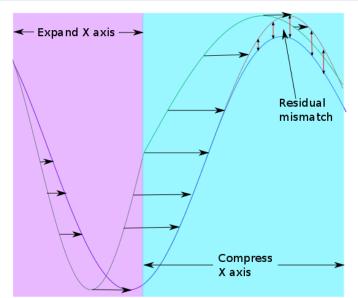
Time warping algorithms

- Formally, time warping is a family of algorithms that do "continuous time-series to time-series correction" while OM et al do "string to string correction" (Marteau, 2007)
- Focus on comparing pairs of continuous-time high-dimensional time-series in \mathbb{R}^n
- Operates by locally compressing or expanding the time scale of one trajectory to minimise the distance to the other
- ullet Distance is usually Euclidean in \mathbb{R}^n or other simple distance

TWED: Matching 1D series



TWED: Compress and expand



TW algorithms

- TW used widely: was used for speech recognition, signature verification, other machine learning tasks
- Typically used to match a high-dimensional time-series to a "dictionary" of standard elements
- Conceptually it is a continuous time approach but implementations must be discrete – sampling or periodic summaries:
 - e.g., sound sampled at 41 kHz
 - rainfall summarised daily
 - employment history reported monthly
- Kruskal and Liberman (1983) show that the continuous time logic can be faithfully implemented with discretised series

Alternatives

Discrete time-warping



TW with stiffness penalty: TWED

- Violation of the triangle inequality is due to TW usually having no cost to expansion or compression, only to the residual point-by-point distance
- Marteau (2007, 2008) proposes a TW algorithm that has a "stiffness" penalty
- Satisfies the triangle inequality
- Can be programmed very similarly to OM (recursive algorithm)
- Stiffness penalty like but not like indel cost squeezing/stretching, not inserting/deleting
- Point-to-point distance just like substitution

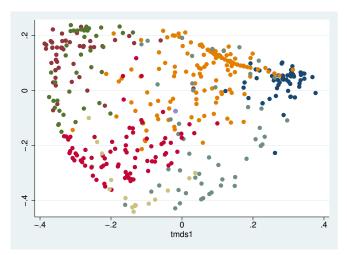
TWED: Recursive algorithm

TW distance, $\delta(A^p, B^q) =$

$$\min \left\{ \begin{array}{l} \delta(A^{p-1},B^q) & + d_{LP}(a_p,a_{p-1}) + \gamma d_{LP}(t_{a_p},t_{a_{p-1}}) + \lambda \\ \delta(A^{p-1},B^{q-1}) + d_{LP}(a_p,b_q) & + \gamma d_{LP}(t_{a_p},t_{b_q}) \\ \delta(A^p,B^{q-1}) & + d_{LP}(b_q,b_{q-1}) + \gamma d_{LP}(t_{b_q},t_{b_{q-1}}) + \lambda \end{array} \right.$$

(Marteau, 2007)

MDS/Cluster with TWED



(See OM version)

TWED attractive

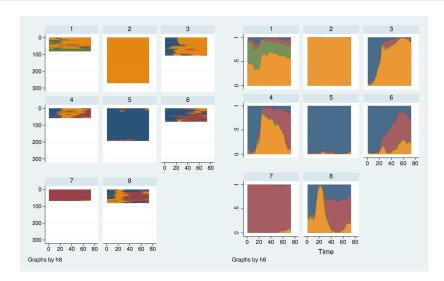
- TWED has a completely different "narrative" from OM: warping time rather than editing token strings
- Nonetheless, gives results that are not radically different
- More noticeable differences for more complex sequences
- ullet For high values of λ and γ , tends to yield Hamming distance
- For very low values of λ and γ , closer (but still not that close) to X/t
- Distribution in sequence space more like OM than X/t

Code to run all the measures

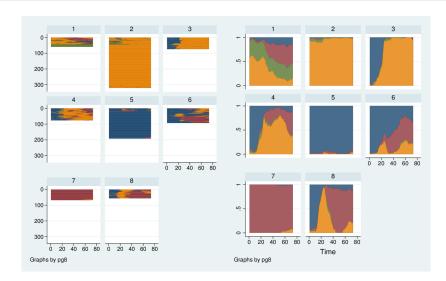
```
use bsseq
set matsize 1000
matrix sm = (0,1,2,3\backslash 1,0,1,2\backslash 2,1,0.1\backslash 3.2.1.0)
matrix fl = (0,1,1,1,1,1,0,1,1,1,0,1,1,1,1,0)
hamming
           state1-state72, subs(sm) pwd(ham)
oma
           state1-state72, subs(sm) indel(1.5) pwd(om) len(72)
           state1-state72, subs(sm) nu(0.5) lambda(0.5) pwd(twd) len(72)
twed
hamming
           state1-state72, subs(fl) pwd(haf)
           state1-state72, subs(fl) indel(0.5) pwd(of) len(72)
oma
           state1-state72, subs(fl) nu(0.5) lambda(0.5) pwd(twf) len(72)
twed
dynhamming state1-state72, pwd(dyn)
preserve
combinprep, state(state) length(1) nspells(nsp) idvar(pid)
combinadd state1-1'r(maxspells)', pws(xtd) nsp(nsp) nstates('r(nels)') rtype(d)
restore
```

Comparing the measures, BSSEQ

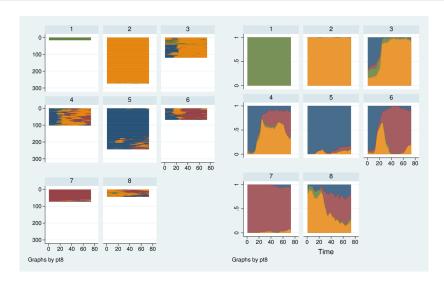
Hamming, linear matrix



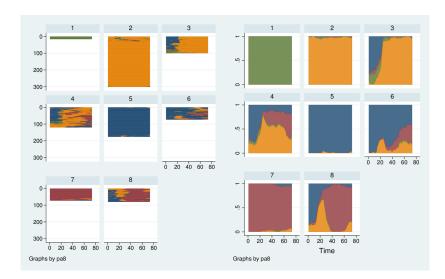
OM, linear matrix



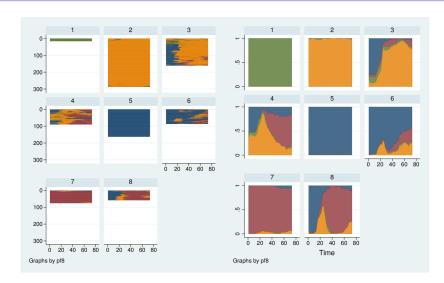
TWED, linear matrix



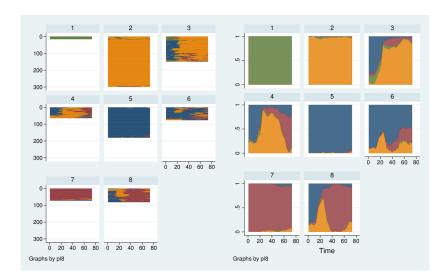
Hamming, flat matrix



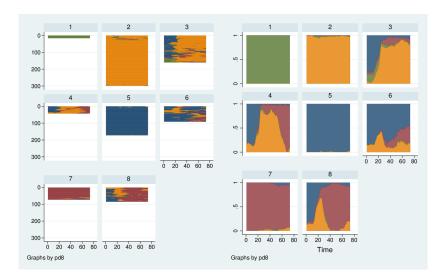
OM, flat matrix



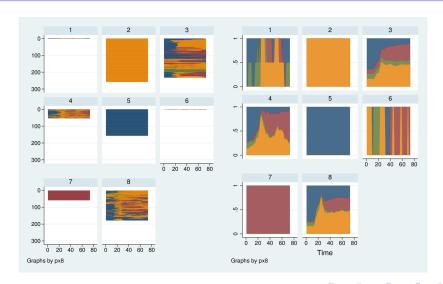
TWED, flat matrix



Dynamic Hamming







SA and further analysis

- With pairwise distances or a cluster solution we can move on to conventional analysis:
 - Explain the clusters: who goes where?
 - Predict from the clusters: do they have consequences for the future?
- Approaches: tabular, ANOVA, regression, logit
- Using clusters, MDS dimensions or other summaries of the distances

Explaining cluster membership, MVAD data

. tab g8 funemp, chi

| | 1 | funemp | | | |
|-------|----|--------|--------|---|--------|
| g8 | 1 | 0 | 1 | - | Total |
| | +- | | | + | |
| 1 | 1 | 13.28 | 11.97 | - | 13.06 |
| 2 | 1 | 22.52 | 24.79 | - | 22.89 |
| 3 | 1 | 9.41 | 5.13 | - | 8.71 |
| 4 | 1 | 20.84 | 18.80 | - | 20.51 |
| 5 | 1 | 8.24 | 17.09 | - | 9.69 |
| 6 | 1 | 3.03 | 10.26 | - | 4.21 |
| 7 | 1 | 6.89 | 5.13 | 1 | 6.60 |
| 8 | 1 | 15.80 | 6.84 | - | 14.33 |
| | +- | | | + | |
| Total | 1 | 100.00 | 100.00 | - | 100.00 |

Pearson chi2(7) = 28.5978 Pr = 0.000

. tab g8 gcse5eq, chi

| | 1 | gcse5eq | | | |
|-------|------|---------|-------|----|-------|
| g8 | 1 | 0 | 1 | 1 | Total |
| | - +- | | | +- | |
| 1 | 1 | 17.26 | 5.77 | 1 | 13.06 |
| 2 | 1 | 29.87 | 10.77 | 1 | 22.89 |
| 3 | 1 | 2.21 | 20.00 | 1 | 8.71 |
| 4 | 1 | 20.80 | 20.00 | 1 | 20.51 |
| 5 | 1 | 13.05 | 3.85 | 1 | 9.69 |
| 6 | 1 | 5.75 | 1.54 | 1 | 4.21 |
| 7 | 1 | 6.64 | 6.54 | 1 | 6.60 |
| 8 | 1 | 4.42 | 31.54 | 1 | 14.33 |
| | +- | | | + | |
| Total | 1 | 452 | 260 | 1 | 712 |

Pearson chi2(7) = 209.0925 Pr = 0.000

Association between covariates and clustering

- Where we have outcome variables, we may want to see how well they are predicted by the cluster solution
- Here one question is whether the cluster solution has additional explanatory power over and above simple summaries such as cumulated duration
- Example using Mothers' data
 - use sequence analysis/clustering of first 48 months to predict working in month 72
 - Nested model test: does cluster solution have predictive power after taking account of cumulated duration and state in month 48

Stata code

```
use bsseq
matrix subs = (0,1,2,3) ///
               1,0,1,2\ ///
               2,1,0,1\ ///
               3.2.1.0
oma state1-state48, subs(subs) indel(1.5) pwd(pwd) len(48)
clustermat wards pwd, add
cluster gen g8=groups(8)
cumuldur state1-state48, cdstub(cd) nstates(4)
gen working = inlist(state72,1,2)
logit working cd* i.state48
est store base
logit working cd* i.state48 i.g8
1rtest base
```

Beating cumulated duration

| Logistic regression Log likelihood = -304.3196 | | | | Number LR chi2 Pseudo | (13) = | 002.20 |
|---|-----------|-----------|-------|-----------------------------|------------|-----------|
| working | Coef. | Std. Err. | z | P> z | [95% Conf. | Interval] |
| cd1 | .0567982 | .0303362 | 1.87 | 0.061 | 0026595 | .116256 |
| cd2 | .0448847 | .0257596 | 1.74 | 0.081 | 0056033 | .0953726 |
| cd3 | 0250336 | .023572 | -1.06 | 0.288 | 0712338 | .0211667 |
| cd4 | 0 | (omitted) | | | | |
| state48 | | | | | | |
| Part time | 6516304 | .4752393 | -1.37 | 0.170 | -1.583082 | .2798214 |
| Unemployed | -1.42019 | .7612029 | -1.87 | 0.062 | -2.91212 | .0717405 |
| Non-emplo~d | -1.91716 | .476274 | -4.03 | 0.000 | -2.85064 | 9836802 |
| • | l | | | | | |
| g8 | l | | | | | |
| 2 | 1.383836 | 1.482716 | 0.93 | 0.351 | -1.522235 | 4.289906 |
| 3 | .9581697 | .8137579 | 1.18 | 0.239 | 6367663 | 2.553106 |
| 4 | 1.408097 | .5815145 | 2.42 | 0.015 | . 268349 | 2.547844 |
| 5 | 1.633173 | .746909 | 2.19 | 0.029 | .1692583 | 3.097088 |
| 6 | .6102612 | 1.210328 | 0.50 | 0.614 | -1.761939 | 2.982461 |
| 7 | 1.660886 | .8701866 | 1.91 | 0.056 | 0446485 | 3.36642 |
| 8 | 2.953757 | 1.329375 | 2.22 | 0.026 | .3482298 | 5.559284 |
| _cons | -1.357889 | .5485839 | -2.48 | 0.013 | -2.433093 | 2826838 |
| | · | | | | | |

Likelihood-ratio test (Assumption: base nested in .)

LR chi2(7) = 21.78 Prob > chi2 = 0.0028

MDS and modelling

• It may make sense to model with the MDS dimensions

```
set matsize 1000
mdsmat pwd, dim(3)
matrix dim=e(Y)
svmat dim
logit working cd* i.state48 dim*
lrtest base
```

SA and further analysis

MDS dimensions and model

| Logistic regre | LR chi2 | of obs | = | | | | |
|----------------|-----------|-----------|------------|-------|--------|-------|-----------|
| Log likelihood | | Prob > | chi2 R2 | = | 0.0000 | | |
| 6 | | | | | | | |
| working | Coef. | Std. Err. | z | P> z | [95% | Conf. | Interval] |
| cd1 | 2089523 | .7153776 | -0.29 | 0.770 | -1.611 | 067 | 1.193162 |
| cd2 | 066477 | .4688012 | -0.14 | 0.887 | 9853 | 105 | .8523564 |
| cd3 | 0511365 | .2315928 | -0.22 | 0.825 | 5050 | 501 | .4027771 |
| cd4 | 0 | (omitted) | | | | | |
| state48 | | | | | | | |
| Part time | -1.15598 | .4838525 | -2.39 | 0.017 | -2.104 | 314 | 2076468 |
| Unemployed | -1.808753 | .7752256 | -2.33 | 0.020 | -3.328 | 167 | 2893387 |
| Non-emplo~d | -2.050996 | .5259212 | -3.90 | 0.000 | -3.081 | 782 | -1.020209 |
| | | | | | | | |
| dim1 | | 11.43535 | | 0.693 | -26.93 | | 17.89283 |
| dim2 | 1.239288 | .6851007 | 1.81 | 0.070 | 1034 | 849 | 2.58206 |
| dim3 | -1.502881 | . 567547 | -2.65 | 0.008 | -2.615 | 252 | 390509 |
| _cons | 5.161245 | 15.96924 | 0.32 | 0.747 | -26.13 | 789 | 36.46038 |

. lrtest base

Likelihood-ratio test (Assumption: base nested in .) LR chi2(3) = 9.94 Prob > chi2 = 0.0191

MDS correlated?

```
. corr cd* dim*
(obs=940)
```

```
cd1
                cd2
                        cd3
                                 cd4
                                         dim1
                                                dim2
                                                        dim3
cd1
      1.0000
cd2
      -0.2586 1.0000
cd3
      -0.1879 -0.0914
                      1.0000
cd4
      -0.7082 -0.4017 -0.1321
                             1.0000
dim1 | -0.8801 -0.2130 0.1039 0.9471
                                      1.0000
dim2 | 0.3202 -0.5932 -0.2478 0.1919 -0.0000 1.0000
dim3 | -0.1299  0.1803  0.3282  -0.1219  0.0000  -0.0000
                                                      1.0000
```

Studer et al's discrepancy

- Studer et al. (2011) propose a method for treating distances matrices analogously to SS in regression and ANOVA
- The average distance to the centre of the whole matrix is the analogue of total sum of squares
- With a grouping variable, the distance to the centre for each groups is the residual sum of squares
- This allows a pseudo-R² and a pseudo-F test
- Permutation is used to approximate the sampling distribution of pseudo-F

use mvad

Discrepancy and MVAD

```
matrix md = (0, 1, 1, 2, 1, 3)
             1, 0, 1, 2, 1, 3\ ///
             1, 1, 0, 2, 1, 2 \setminus ///
             2, 2, 2, 0, 1, 1 ///
             1, 1, 1, 1, 0, 2\ ///
             3, 3, 2, 1, 2, 0)
matrix rownames md = E F H S T U
matrix colnames md = E F H S T U
set matsize 1000
oma state*, subs(md) indel(1.5) pwd(oma) length(72)
discrepancy funemp, dist(oma) idvar(id) niter(1000) dcg(d2c)
```

Discrepancy results

```
. discrepancy funemp, dist(oma) idvar(id) niter(100) dcg(d2c)
Discrepancy based R2 and F, 100 permutations for p-value
           | pseudo R2 pseudo F p-value
    funemp | .007956 5.694094 .17
  funemp | N(d2c) min(d2c) mean(d2c) max(d2c)
      0 | 595 .2215114 .463736 1.919831
      1 | 117 .2757618 .5502117 1.518995
```

Multiple domains

- Lifecourse analysis recognises the interrelatedness of domains
- Somewhat hard to handle in many approaches: a potential strength of SA?
- In practice, not very well developed; most research on single domains
- Some work (Dijkstra and Taris (1995), Pollock (2007), Gauthier et al. (2010))

Combined distance versus combining distances

- How to proceed?
- Conduct parallel analyses and combine results?
- Combine domains into a single variable?
- The former is easy but will be less sensitive to the synchronisation of domains
- The latter involves a large state space and problem in defining distances
- However, better sensitivity to cross-domain features makes it attractive

Combine by cross-tabulation

- The simplest approach is to create a new state space that is the cross-tabulation of the two (or more) domains
- This yields a large number of states, one for each combination
- How then to determine costs?

Determining costs

- Simplest strategy is to sum across the domains
- In short, $d_{ik,jl}^{AB} = d_{i,j}^A + d_{k,l}^B$
- There may be justification for imposing other patterns, for instance,
 - imposing a ceiling
 - ullet changing d^A for certain values in domain B
 - weighting the domains differentially
- Note that with two different substitution matrices it can be difficult to weight equally
 - equalise by max substitution cost?
 - equalise by average substitution cost?
 - equalise by average substitution cost weighted by occurrence in the data?

Implementation

- We take a simple case (four parity levels and five employment statuses)
- First step is to create the interaction or crosstabulation of the states

```
// Reshape long to work on all months simultaneously
reshape long parx emp, i(pid) j(month)
// Create a variable that is the interaction of the two
gen cross = emp+(parx-1)*5
// Verify the state interaction variable
tab cross
table parx emp, c(mean cross)
// Back to wide, fix the variable order
reshape wide parx emp cross, i(pid) j(month)
order pid parx* emp* cross*

↓□▶ ←□▶ ←□▶ ←□▶ □ ♥♀○
```

Create the substitution cost matrix

We have two substitution cost matrices, 4x4 and 5x5:

```
matrix spar = (0,1,2,3 \ /// 1,0,1,2 \ /// 2,1,0,1 \ /// 3,2,1,0) matrix semp = (0,1,2,3,3 \ /// 1,0,1,2,2 \ /// 2,1,0,1,1 \ /// 3,2,1,0)
```

• Both have a max of 3, otherwise perhaps divide each by its max

Combine into 20x20

```
// Use Mata to combine the two matrices
mata:
spar = st_matrix("spar")
semp = st_matrix("semp")
// each element becomes a 5x5 block
sparx = spar # J(1,5,1) # J(5,1,1)
// replicate the 5x5 matrix 4x4 times
sempx = semp
for (i=2; i<=4; i++) {
  sempx = sempx,semp
sempxy = sempx
for (i=2; i<=4; i++) {
  sempxy = sempxy\sempx
// The combined matrix is the element-wise sum: return it from Mata to Stata
st_matrix("mcsa", sempxy :+ sparx)
end
```

The combined matrix

```
symmetric mcsa[20,20]
    c1 c2 c3 c4 c5 c6 c7 c8 c9c10c11c12c13c14c15c16c17c18c19c20
 r1
     0
 r2
 r3
     2
            0
 r4
     3
               0
 r5
 r6
                      0
            2
 r7
     2
               3
                          0
 r8
 r9
                                 0
               2
r10
                                    0
r11
               5
                   5
r12
     3
            3
                       2
                                    3
                                           0
r13
            2
                                               0
                                    2
r14
r15
               3
                          3
r16
                          3
                                 5
                                    5
                                               3
                                                         0
r17
                          2
                                    4
                                               2
                                                     3
                                                            0
                                               1
r18
               4
                          3
r19
r20
                                     2
```

Dyadic SA

- SA typically uses all-pair-wise distances, or distance to special cases
- Dyadic SA is also useful: distance between a specific pair
 - Couple time-diaries
 - Couple labour market histories
 - Mother-daughter fertility histories, etc.

Research questions

- Allows testing hypotheses about dyadic similarity
 - Are couples' time-use patterns or life-course histories aligned
 - Are fertility patterns inherited?
 - Under what conditions are dyadic distances smaller or larger?
 - How do couples arrange joint lifecourses?

Similarity and difference

- Couples may coordinate their lives under very different gender constraints
- Fertility patterns may be similar within the constraints of different cohort patterns of fertility
- The relationship between sequences may not be one of replication
 - some daughters may completely reject their mother's fertility pattern

Literature

- Off-scheduling (Lesnard, 2008) Dyadic in concept but actually creates combined sequences
- Robette et al. (2015): Mother-daughter labour market careers
- Fasang and Raab (2014): Intergenerational fertility; notes that focus on similarity ignores heterogeneity
- Raab et al. (2014): Jun 13 2015 15:18:18 Sibling dyads, fertility

Practical issues

- We can calculate dyadic distances with standard software
- For efficiency it might better to just calculate dyads' distances
- But the cost of calculating all pairs is relatively small, and offers an advantage:
 - Compare dyadic distances with distances to all others

Dyadic sequence analysis

Strategy: Begin with dyad-ordered data

| | Dyad | 1 | 1 | 2 | 2 | 3 | 3 | 4 | 4 |
|------|------|----|----|----|----|----|----|----|----|
| Туре | | М | D | М | D | М | D | М | D |
| М | 1 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| D | 1 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| М | 2 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 |
| D | 2 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 |
| М | 3 | 51 | 52 | 53 | 54 | 55 | 56 | 57 | 58 |
| D | 3 | 61 | 62 | 63 | 64 | 65 | 66 | 67 | 68 |
| M | 4 | 71 | 72 | 73 | 74 | 75 | 76 | 77 | 78 |
| D | 4 | 81 | 82 | 83 | 84 | 85 | 86 | 87 | 88 |

Sort by types

| | Dyad | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 |
|------|------|----|----|----|----|----|----|----|----|
| Туре | | D | D | D | D | М | М | М | М |
| D | 1 | 22 | 24 | 26 | 28 | 21 | 23 | 25 | 27 |
| D | 2 | 42 | 44 | 46 | 48 | 41 | 43 | 45 | 47 |
| D | 3 | 62 | 64 | 66 | 68 | 61 | 63 | 65 | 67 |
| D | 4 | 82 | 84 | 86 | 88 | 81 | 83 | 85 | 87 |
| M | 1 | 12 | 14 | 16 | 18 | 11 | 13 | 15 | 17 |
| М | 2 | 32 | 34 | 36 | 38 | 31 | 33 | 35 | 37 |
| М | 3 | 52 | 54 | 56 | 58 | 51 | 53 | 55 | 57 |
| М | 4 | 72 | 74 | 76 | 78 | 71 | 73 | 75 | 77 |

Submatrices

- Two submatrices, with distances from each mother to each daughter (and transpose)
- Distance from mother to her own daughter on diagonal (and transpose)
- Use distance from mother to all daughters to assess whether distance to own daughter is unusual

Submatrices

| | Pair | 1 | 2 | 3 | 4 |
|------|------|----|----|----------------|----|
| Туре | | М | М | М | М |
| D | 1 | 21 | 23 | 25 | 27 |
| D | 2 | 41 | 43 | 25 45 65 | 47 |
| D | 3 | 61 | 63 | 65 | 67 |
| D | 4 | 81 | 83 | 85 | 87 |

| | Pair | 1 | 2 | 3 | 4 |
|------|------|----|----|-----------------------------------|----|
| Туре | | D | D | D | D |
| М | 1 | 12 | 14 | 16 | 18 |
| М | 2 | 32 | 34 | 36 | 38 |
| М | 3 | 52 | 54 | 16 36 <mark>56</mark> 76 | 58 |
| М | 4 | 72 | 74 | 76 | 78 |

Extract diagonals and other information

- The main info is on the diagonals: the dyad distances (repeated across the two submatrices since distance is symmetric)
- Other summaries are also interesting
 - mean distance of each daughter to all mothers (and vice versa)
 - variance, standard deviation of this distance
 - z-score of dyad distance relative to all distances
 - rank of dyad distance compared with all distances

- Abbott, A. (1984). Event sequence and event duration: Colligation and measurement. Historical Methods, 17(4):192-204.
- Abbott, A. (2000). Reply to Levine and Wu. Sociological Methods and Research, 29(1):65-76.
- Abbott, A. (2001). Time Matters: On Theory and Method. University of Chicago Press, Chicago.
- Abbott, A. and Forrest, J. (1986). Optimal matching methods for historical sequences. Journal of Interdisciplinary History, XVI(3):471-494.
- Abbott, A. and Hrycak, A. (1990). Measuring resemblance in sequence data: An optimal matching analysis of musicians' careers. *American Journal of Sociology*, 96(1):144-85.
- Abbott, A. and Tsay, A. (2000). Sequence analysis and optimal matching methods in sociology. Sociological Methods and Research, 29(1):3-33.
- Aisenbrey, S. and Fasang, A. E. (2010). New life for old ideas: The 'second wave' of sequence analysis bringing the 'course' back into the life course. Sociological Methods and Research, 38(3):420-462.
- Barban, N. and Billari, F. (2012). Classifying life course trajectories: A comparison of latent class and sequence analysis. Journal of the Royal Statistical Society Series C. 61(5):765-784.
- Billari, F. C., Fürnkranz, J., and Prskawetz, A. (2006). Timing, sequencing and quantum of life course events: A machine learning approach. *European Journal of Population*, 22:37-65.
- Blair-Loy, M. (1999). Career patterns of executive women in finance: An optimal matching analysis. American Journal of Sociology, 104(5):1346-1397.
- Blanchard, P., Bühlmann, F., and Gauthier, J.-A., editors (2014). Advances in Sequence Analysis: Theory, Method, Applications. Springer, Berlin.
- Dijkstra, W. and Taris, T. (1995). Measuring the agreement between sequences. Sociological Methods and Research, 24(2):214-231.
- Elzinga, C. H. (2003). Sequence similarity: A non-aligning technique. Sociological Methods and Research, 32(1):3-29.
- Elzinga, C. H. (2005). Combinatorial representations of token sequences. Journal of Classification, 22(1):87-118.
- Elzinga, C. H. (2010). Complexity of categorical time series. Sociological Methods and Research, 38(3):463–481.

- Fasang, A. and Raab, M. (2014). Beyond transmission: Intergenerational patterns of family formation among middle-class american families. *Demography*, 51(5):1703–1728.
- Gabadinho, A. (2014). Package 'pst'. probabilistic suffix trees and variable length Markov chains. Technical report, CRAN.
- Gauthier, J.-A., Widmer, E. D., Bucher, P., and Notredame, C. (2010). Multichannel sequence analysis applied to social science data. *Sociological Methodology*, 40(1):1–38.
- Halpin, B. (2013). Sequence analysis. In Baxter, J., editor, Oxford Bibliographies in Sociology. Oxford University Press, New York.
- Halpin, B. (2014a). SADI: Sequence analysis tools for Stata. Working Paper WP2014-03, Dept of Sociology, University of Limerick, Ireland.
- Halpin, B. (2014b). Three narratives of sequence analysis. In Blanchard, P., Bühlmann, F., and Gauthier, J.-A., editors, Advances in Sequence Analysis: Theory, Method, Applications. Springer, Berlin.
- Halpin, B. (2016). Cluster analysis stopping rules in stata. Working Paper WP2016-01, Department of Sociology, University of Limerick.
- Halpin, B. and Chan, T. W. (1998). Class careers as sequences: An optimal matching analysis of work-life histories. European Sociological Review, 14(2).
- Han, S.-K. and Moen, P. (1999). Work and family over time: A life course approach. Annals of the American Academy of Political and Social Science, 562:98-110.
- Kruskal, J. B. and Liberman, M. (1983). The symmetric time-warping problem. In Sankoff and Kruskal (1983), pages 125–161.
- Lesnard, L. (2006). Optimal matching and social sciences. Document du travail du Centre de Recherche en Économie et Statistique 2006-01, Institut Nationale de la Statistique et des Études Économiques, Paris.
- Lesnard, L. (2008). Off-scheduling within dual-earner couples: An unequal and negative externality for family time. American Journal of Sociology, 114(2):447-90.
- Lesnard, L. (2010). Setting cost in optimal matching to uncover contemporaneous socio-temporal patterns. Sociological Methods and Research, 38(3):389-419.
- Lesnard, L. and de Saint Pol, T. (2009). Patterns of workweek schedules in France. Social Indicators Research, 93:171-176.

- Levine, J. H. (2000). But what have you done for us lately? Commentary on Abbott and Tsay. Sociological Methods and Research, 29(1):34-40.
- Lovaglio, P. G. and Mezzanzanica, M. (2013). Classification of longitudinal career paths. *Quality and Quantity*, 47(2):989–1008.
- Marteau, P.-F. (2007). Time Warp Edit Distance with Stiffness Adjustment for Time Series Matching.

 ArXiv Computer Science e-prints.
- Marteau, P.-F. (2008). Time Warp Edit Distance. ArXiv e-prints.
- Pollock, G. (2007). Holistic trajectories: A study of combined employment, housing and family careers by using multiple-sequence analysis. Journal of the Royal Statistical Society: Series A, 170(1):167-183.
- Raab, M., Fasang, A. E., Karhula, A., and Erola, J. (2014). Sibling similarity in family formation. Demography, 51(6):2127-2154.
- Robette, N., Bry, X., and Éva Lelièvre (2015). A "global interdependence" approach to multidimensional sequence analysis. Sociological Methodology, Online advance copy.
- Sankoff, D. and Kruskal, J. B., editors (1983). Time Warps, String Edits and Macromolecules. Addison-Wesley, Reading, MA.
- Stovel, K. (2001). Local sequential patterns: The structure of lynching in the Deep South, 1882–1930. Social Forces, 79(3):843–880.
- Stovel, K., Savage, M., and Bearman, P. (1996). Ascription into achievement. American Journal of Sociology, 102(2):358-99.
- Studer, M. and Ritschard, G. (2014). A comparative review of sequence dissimilarity measures. Working Paper 2014-33, LIVES, Geneva.
- Studer, M., Ritschard, G., Gabadinho, A., and Müller, N. S. (2011). Discrepancy analysis of state sequences. Sociological Methods and Research, 40(3):471-510.
- Wu, L. L. (2000). Some comments on "Sequence analysis and optimal matching methods in sociology: Review and prospect". Sociological Methods and Research, 29(1):41-64.
- Wuerker, A. (1996). The changing careers of patients with chronic mental illness: A study of sequential patterns in mental health service utilization. The Journal of Behavioral Health Services and Research, 23(4):458-470.